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All About Food

International Trade Show Exclusively
for the Food and Beverage Sector

Basic guide to
importing food and
beverages to Brazil

2027





Assuring a successful participation at ANUGA SELECT BRAZIL

Dear,

As organizers of **Anuga Select Brazil**, the central platform for the food and beverage industry in South America, our objective is to ensure a smooth participation for you as exhibitor at our event.

Due to the various Agricultural as well as Health Authority (Anvisa) restrictions for the imports of products into Brazil, we prepared this guide with the main steps for your planning in partnership with Fulstandig - a specialized import and export consultancy.

Should you have any further questions throughout the complete application process, please feel free to contact us anytime.

We wish you a successful participation at our event.

Your **ANUGA SELECT BRAZIL Team**



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1. Wines/Liquor/sparkling/ spirits/vinegar Agriculture restrictions (MAPA)

Required documentation:

- Requires import license
 - For the license is necessary to provide certain documentation to be informed by Fulstandig
 - More than 12Liters shipping authorization is mandatory
 - License Process takes around 30 days
-

2. Vegetables - fresh, refrigerated or frozen / Seeds and Fruits/ Wheat and Bear fruits/ Wheat/ Rice - Agriculture restrictions (MAPA)

Required documentation:

- Requires import license
 - For the license is necessary to provide certain documentation to be informed by Fulstandig
 - License Process takes around 30 days
-

3. Products of Animal origin (Meat, Fish, Milk and derivatives, Eggs, Honey and derivatives) - Agriculture (MAPA) and/ or Healthy (Anvisa) authorities restrictions

Required documentation:

- Requires import license
- For the license is necessary to provide certain documentation to be informed by Fulstandig
- License process takes around 60 days (it can vary)



4. Chocolates, cacao mix for bakery products, (including White chocolate) - Healthy Authorities restrictions (Anvisa)

Required documentation:

- Requires import license
 - For the license is necessary to provide certain documentation to be informed by Fulstandig
 - License Process takes around 30 days
-

5. Industrialized Fruits or canned with and without sugar; Candies, Jelly, Smashed and Dry Fruits - Healthy Authorities restrictions (Anvisa)

Required documentation:

- Requires import license
 - For the license is necessary to provide certain documentation to be informed by Fulstandig
 - License Process takes around 30 days
-

6. Olive Oil - Healthy Authorities restrictions (MAPA)

Required documentation:

- Requires import license
- For the license is necessary to provide certain documentation to be informed by Fulstandig
- License Process takes around 30 days



7. Pasta - Healthy Authorities restrictions (Anvisa)

Required documentation:

- Requires import license
 - For the license is necessary to provide certain documentation to be informed by Fulstandig
 - License Process takes around 30 days
-

8. Bakery products, Pastry or Biscuits - Healthy Authorities restrictions (Anvisa)

Required documentation:

- Requires import license
 - For the license is necessary to provide certain documentation to be informed by Fulstandig
 - License Process takes around 30 days
-

9. Canned Food - Healthy Authorities restrictions (Anvisa)

Required documentation:

- Requires import license
- For the license is necessary to provide certain documentation to be informed by Fulstandig
- License Process takes around 30 - 45 days



10. Cheese and Cream Cheese - Agriculture restrictions; if packaged ready for direct consumption - Anvisa restrictions

Required documentation:

- Requires import license
 - For the license is necessary to provide certain documentation to be informed by Fulstandig
 - License Process takes around 60 days, and samples of the cheese can be required by Authorities for a Lab analysis. (it can vary).
-

11. Fresh tomato or frozen - Agriculture restrictions; if packaged ready for direct consumption - Anvisa restrictions

Required documentation:

- Requires import license
 - For the license is necessary to provide certain documentation to be informed by Fulstandig
 - License Process takes around 30 days
-

12. Fresh Fruit - Agriculture restrictions; if packaged ready for direct consumption - Anvisa restrictions

Required documentation:

- Requires import license
- For the license is necessary to provide certain documentation to be informed by Fulstandig
- License Process takes around 30 days



The above explanation is very brief. The authorities can change procedures and required documentation without any previous notice, so it is extremely important to always check the products description before planning the shipment.

*no cargo can be shipped without Fulstandig's approval; Brazilian authorities have all the right to require further certificates besides the ones mentioned on this document.



FULSTANDIG - ANUGA SELECT BRAZIL'S OFFICIAL PARTNER FOR PRODUCT IMPORTS

With its broad experience and highly qualified team, Fulstandig supports its clients in a very personalized way. The consulting company is an expert with respect to the entire import process, offering the infrastructure and specialized service to meet the required deadlines at any event worldwide, in our specific case Brazil.

Fulstandig is a member of The Global Association of the Exhibition Industry (UFI), The International Exhibition Logistics Association (IELA), South American Entertainment Network (Saen), International Association of Exhibitions and Events (IAEE), União Brasileira dos Promotores de Feiras (UBRAFE), Chamber of Commerce and Industry Brasil - Alemanha (AHK), Câmara Suíça (SwissCame) and of Sindicato das Empresas de Promoção, Organização e Montagem de Feiras, Congressos e Eventos do Estado de São Paulo (SINDIPROM).

By partnering with Fulstandig, we assure all exhibitors using Fulstandig's qualified services at **Anuga Select Brazil** a successful import of their products.



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