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SÃO PAULO, 08.–10.04.2025



All About Food

International Trade Show Exclusively for the Food and Beverage Sector



Basic guide to
importing food
and beverages to Brazil
2025



Assuring a successful participation at ANUGA SELECT BRAZIL

Dear,

As organizers of **Anuga Select Brazil**, the central platform for the food and beverage industry in South America, our objective is to ensure a smooth participation for you as exhibitor at our event.

Due to the various Agricultural as well as Health Authority (Anvisa) restrictions for the imports of products into Brazil, we prepared this guide with the main steps for your planning in partnership with Fulstandig - a specialized import and export consultancy.

Should you have any further questions throughout the complete application process, please feel free to contact us anytime.

We wish you a successful participation at our event.

Your **ANUGA SELECT BRAZIL** Team

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1. Wines/ Liquor/ sparkling/ spirits/ vinegar - Agriculture restrictions

Required documentation:

- Certificate of Origin;
- Certificate of Analysis;
- Invoice detailing: quantity per bottle, bottle capacity, description, net and gross weight, unit value and total value;
- Packing List with total of volume, dimensions, net and gross weight;
- Copy of the contract between organizer and exhibitor or copy of the invitation for private events;
- Hold harmless letter. Remarks
- Maximum 12 bottles per kind of wine;
- More than 12Lts of wine it is necessary pre-authorization prior shipping;
- License process takes around 30 days (it can vary);
- Docs: 30 days before shipping (always check with Fulständig if still workable);
- Cargo: 25 days before delivery date (always check with Fulständig if still workable).

2. Vegetables - fresh, refrigerated or frozen / Seeds and Fruits/ Wheat and Bear fruits/ Wheat/ Rice - Agriculture restrictions

Required documentation:

- Certificate of Origin;
- Certificate of Health;
- Certificate of Free Sales;
- Phytosanitary certificate;
- Invoice detailing: quantity per package, package capacity, description, net and gross weight, unit value and total value;
- Packing List with total of volume, dimensions, net and gross weight;
- Copy of the contract between organizer and exhibitor or copy of the invitation for private events;
- Copy of the labels with ingredients, dates of fabrication/ expiration, batch number and name of the product;
- Hold harmless letter.

Remarks

- License process takes around 30 days (it can vary);

3. Products of Animal origin (Meat, Fish, Milk and derivatives, Eggs, Honey and derivatives) - Agriculture and Healthy (Anvisa) authorities restrictions

Required documentation:

- Certificate of Origin;
- Certificate of Free Sales;
- Certificate of Health;
- International Sanitary Certificate expedite by the Official Veterinary Service from country of origin. This document must be notarized by the Consulate;
- Certificate of Analysis, when necessary (derivatives);
- If the company is already registered at an official organ, copy of the register is required;
- If the product is packaged, it is required copy of the labels with lot number, manufacture date, expiration date - it must be exactly the same of the products to be shipped to the event;

In case the product is registered at an official organ and on the packaging is also mentioned the register number, a copy of the register will be required.

In case there is no registration, it is necessary a letter from the company stating that the shipment is only samples for degustation during an event and such goods have no registration.

- Invoice detailing: quantity per package, package capacity, description, net and gross, unit value and total value;
- Packing List with total of volume, dimensions, net and gross weight;
- Copy of the contract between organizer and exhibitor or copy of the invitation for private events;
- Copy of the labels with ingredients, dates of fabrication/ expiration, batch number and name of the product;
- Hold harmless letter.

Remarks

- License process takes around 60 days (it can vary).

4. Chocolates, cacao mix for bakery products, (including White chocolate) - Healthy Authorities restrictions (Anvisa)

Required documentation:

- Certificate of Origin;
- Certificate of Analysis;
- Certificate of Free Sales;
- Certificate of Health;
- Copy of the labels with ingredients, dates of fabrication and expiration, batch number and name of product. It must be exactly the same of the products to be shipped to the event;



In case the product is registered at an official organ and on the packaging is also mentioned the register number, a copy of the register will be required.

In case there is no registration, it is necessary a letter from the company stating that the shipment is only samples for degustation during an event and such goods have no registration.

- Invoice detailing: quantity per package, package capacity, description, net and gross, unit value and total value;
- Packing List with total of volume, dimensions, net and gross weight;
- Copy of the contract between organizer and exhibitor or copy of the invitation for private events;
- Hold harmless letter.

Remarks

- License process takes around 30 days (it can vary a lot).

5. Industrialized Fruits or canned with and without sugar; Candies, Jelly, Smashed and Dry Fruits - Healthy Authorities restrictions (Anvisa)

Required documentation:

- Certificate of Origin;
- Certificate of Analysis;
- Certificate of Free Sales;
- Certificate of Health;
- Certificate of Mycotoxins might be required
- Copy of the labels with ingredients, dates of fabrication and expiration, batch number and name of product. It must be exactly the same of the products to be shipped to the event;

In case the product is registered at an official organ and on the packaging is also mentioned the register number, a copy of the register will be required.

In case there is no registration, it is necessary a letter from the company stating that the shipment is only samples for degustation during an event and such goods have no registration.

- Invoice detailing: quantity per package, package capacity, description, net and gross, unit value and total value;
- Packing List with total of volume, dimensions, net and gross weight;
- Copy of the contract between organizer and exhibitor or copy of the invitation for private events;
- Hold harmless letter.

6. Olive Oil - Healthy Authorities restrictions (Anvisa)

Required documentation:

- Certificate of Origin;
- Certificate of Analysis;
- Certificate of Free Sales;
- Certificate of Health;
- Invoice detailing: quantity per package, package capacity, description, net and gross, unit value and total value;
- Packing List with total of volume, dimensions, net and gross weight;
- Copy of the contract between organizer and exhibitor or copy of the invitation for private events;
- Hold harmless letter.

7. Pasta - Healthy Authorities restrictions (Anvisa)

Required documentation:

- Certificate of Origin;
- Certificate of Analysis;
- Certificate of Free Sales;
- Certificate of Health;
- Copy of the labels with ingredients, dates of fabrication and expiration, batch number and name of product. It must be exactly the same of the products to be shipped to the event;

In case the product is registered at an official organ and on the packaging is also mentioned the register number, a copy of the register will be required.

In case there is no registration, it is necessary a letter from the company stating that the shipment is only samples for degustation during an event and such goods have no registration.

- Invoice detailing: quantity per package, package capacity, description, net and gross, unit value and total value;
- Packing List with total of volume, dimensions, net and gross weight;
- Copy of the contract between organizer and exhibitor or copy of the invitation for private events;
- Hold harmless letter.

8. Bakery products, Pastry or Biscuits - Healthy Authorities restrictions (Anvisa)

Required documentation:

- Certificate of Origin;

- Certificate of Free sales;
- Codex Alimentarius or similar - proof of use or commercialization of the product as it is presented;
- Detailed description of ingredients, additives and all substances used on the production of the product;
- Technical specifications of the product;
- Copy of the labels of each product with ingredients lot number, date of fabrication and expiration; ingredients and name of the product. The copy of the label must exactly the same of the one used for the products to be shipped for the show;

In case the product is registered at an official organ and on the packaging is also mentioned the registered number, a copy of the register will be required.

In case there is no registration, it is necessary a letter from the company stating that shipment is only samples for degustation during an event and such goods have no registration.

- Invoice detailing: quantity per package, package capacity, description, net and gross weight, unit value and total value;
- Packing List with total of volume, dimensions, net and gross weight;
- Copy of the contract between organizer and exhibitor or copy of the invitation for private events;
- Hold harmless letter.

Remarks

- License process takes around 30 days (it can vary a lot).

For the products with Agriculture and Anvisa restrictions, the necessary documentation is a combination of all the other documents and certificates.

9. Cheese and Cream Cheese - Agriculture restrictions; if packaged ready for direct consumption - Anvisa restrictions

Required documentation:

- Certificate of Origin;
- Certificate of Free Sales;
- Certificate of Health;
- International Sanitary Certificate expedite by the Official Veterinary Service from country of origin. This document must be notarized by the Consulate;
- Certificate of Analysis
- If the company is already registered at an official organ, copy of the register is required;
- If the product is packaged, it is required copy of the labels with lot number, manufacture date, expiration date - it must be exactly the same of the products to be shipped to the event;

In case the product is registered at an official organ and on the packaging is also mentioned the register number, a copy of the register will be required.

In case there is no registration, it is necessary a letter from the company stating that the shipment is only samples for degustation during an event and such goods have no registration.

- Invoice detailing: quantity per package, package capacity, description, net and gross, unit value and total value;
- Packing List with total of volume, dimensions, net and gross weight;
- Copy of the contract between organizer and exhibitor or copy of the invitation for private events;
- Copy of the labels with ingredients, dates of fabrication/ expiration, batch number and name of the product;
- Hold harmless letter.

Remarks

- License process takes around 60 days and samples of the cheese can be required by Authorities for a Lab analysis. (it can vary).

Fresh tomato or frozen - Agriculture restrictions; if packaged ready for direct consumption - Anvisa restrictions

Fresh Fruit - Agriculture restrictions; if packaged ready for direct consumption - Anvisa restrictions

The above explanation is very brief. The authorities can change procedures and required documentation without any previous notice, so it is extremely important to always check the products description before planning the shipment.

**no cargo can be shipped without Fulstandig's approval; Brazilian authorities have all the right to require further certificates besides the ones mentioned on this document.*



FULSTANDIG - ANUGA SELECT BRAZIL'S OFFICIAL PARTNER FOR PRODUCT IMPORTS

With its broad experience and highly qualified team, Fulstandig supports its clients in a very personalized way. The consulting company is an expert with respect to the entire import process, offering the infrastructure and specialized service to meet the required deadlines at any event worldwide, in our specific case Brazil.

Fulstandig is a member of The Global Association of the Exhibition Industry (UFI), The International Exhibition Logistics Association (IELA), South American Entertainment Network (Saen), International Association of Exhibitions and Events (IAEE), União Brasileira dos Promotores de Feiras (UBRAFE), Chamber of Commerce and Industry Brasil - Alemanha (AHK), Câmara Suíça (SwissCame) and of Sindicato das Empresas de Promoção, Organização e Montagem de Feiras, Congressos e Eventos do Estado de São Paulo (SINDIPROM).

By partnering with Fulstandig, we assure all exhibitors using Fulstandig's qualified services at **Anuga Select Brazil** a successful import of their products.



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