

Aqui está a tradução para o inglês corporativo, com foco em **eficiência operacional**, **tecnologia industrial** e **governança socioambiental (ESG)**.

ESG Principles Define Sindal's Industrial Kitchen Showroom

The **Sindal** Showroom (State of São Paulo Industrial Kitchen Equipment Manufacturers' Union) has centered its exhibition on high-impact solutions aligned with **ESG (Environmental, Social, and Governance)** frameworks.

Now in its fourth year at Anuga Select Brazil, the union describes the project as a major success in a phase of robust expansion.

"We are already scaling this project internationally. We represent brands that speak to the global market—offering products that streamline operations, prioritize sustainability, and drive energy efficiency. The high attendance throughout the day has exceeded our expectations," stated **João Peres**, President of Sindal.

Engineering Sustainability and Operational Rationality

Curated by **Amauri Pelloso**, Director of FS One, the showroom emphasizes the shift toward a professional culture of **assertive industrial kitchen design**, where well-being and environmental stewardship are integrated into the workflow.

Key technological highlights include:

- **Energy Efficiency:** The launch of the **Speed Oven**, which delivers a **30% reduction in energy consumption** compared to traditional models—ideal for high-traffic convenience retail.
- **Air Quality & Filtration:** **Tuboar** presented an advanced ventilation and exhaust system designed for superior grease retention and odorless air discharge. This "invisible" yet critical infrastructure is essential for both operational hygiene and environmental impact.

Event & Organization Overview

Service Details:

- **Event:** Anuga Select Brazil

- **Dates:** April 9–11, 2024
- **Venue:** Distrito Anhembi, São Paulo – Brazil
- **Strategic Partners:** ABIA, ABIR, ABRASEL, APEX-BRASIL, EMBRAPA, and EXPO SUPERMERCADOS.

About Anuga Select Brazil Organized by **Koelnmesse Brazil**, Anuga Select Brazil is the premier B2B platform for the Latin American food and beverage industry. It facilitates high-level networking between global brands and professional buyers, serving as a vital hub for **business development** and technological industry breakthroughs.

About Koelnmesse – Global Competence in Food and FoodTec Koelnmesse is a global leader in organizing trade fairs for the food and beverage processing sectors. With a portfolio of world-leading events such as **Anuga**, **ISM**, and **Anuga FoodTec**, the organization maintains a strong presence in key emerging markets—including Brazil, China, India, and the UAE—to ensure a sustainable and influential international business network.

Digital Presence:

- **Website:** anuga-brazil.com.br
- **LinkedIn:** [anuga-brazil](https://www.linkedin.com/company/anuga-brazil)