



www.anuga-brazil.com.br
 SÃO PAULO, 09.-11.04.2024



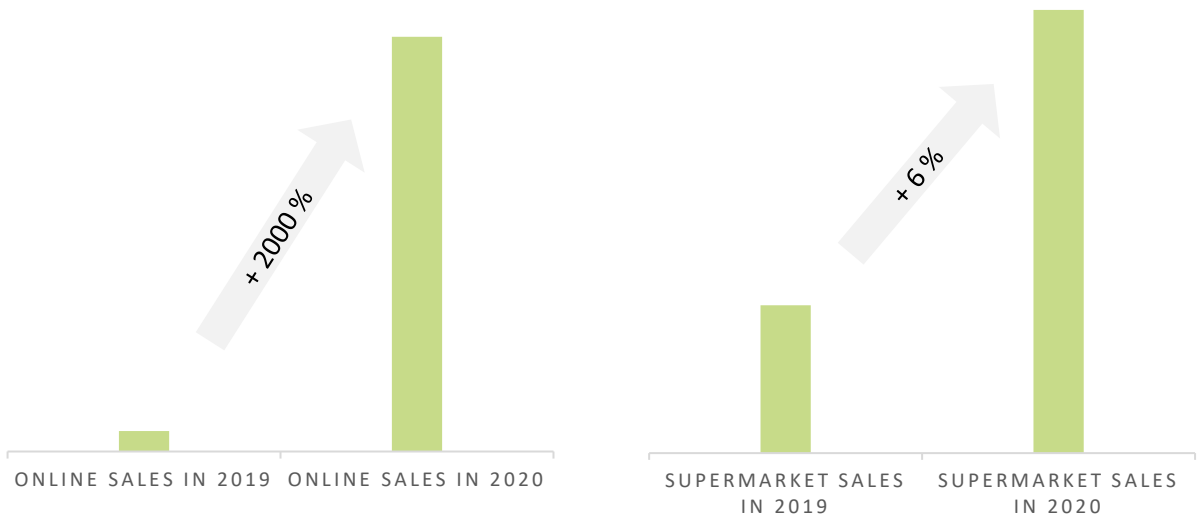
Organic food*

Turnover 2020: \$1,09B USD
 Growth 20-21: **+30%**
 Growth 21-22: **+10%**

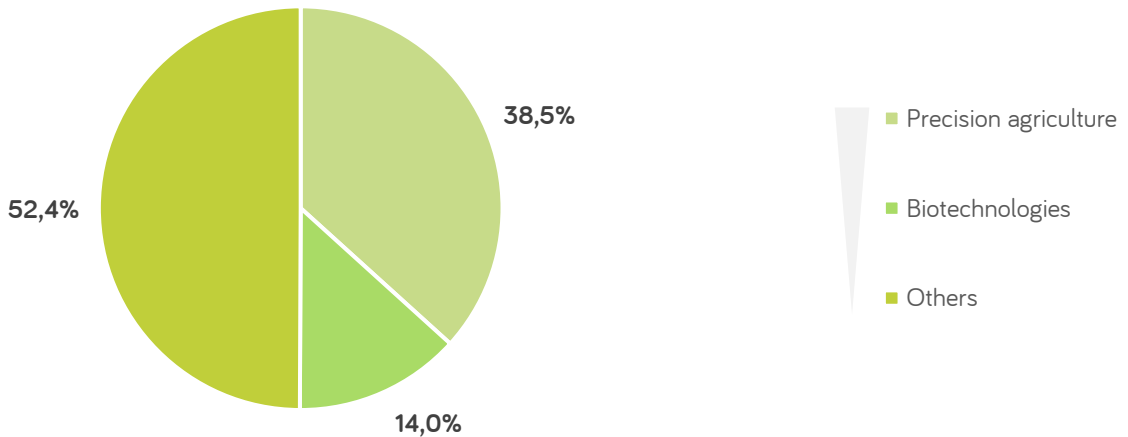
Organic beverages*

Turnover 2021: \$34,23B USD
 Growth 21-22: **+10%**
 Estimated Growth 22-23: **+9%**

Growth of distribution channels*



Branches of F&B start ups*



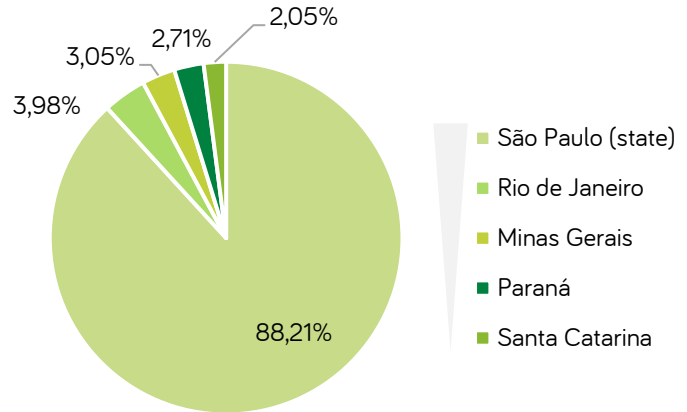
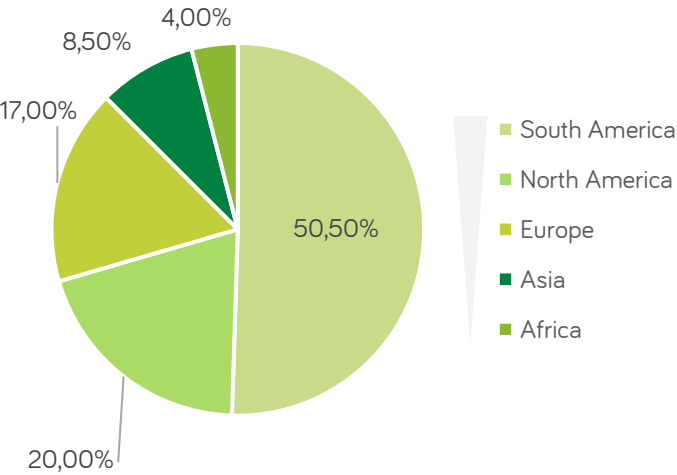
* nexis - Brazil: Organic food market expands 10% in 2021, Valor Economico, 12. November 2021





Origin of international visitors interested in organic

Origin of national visitors interested in organic



100% of all ANUFOOD Brazil organic exhibitors are from Brazil!

The top 10 branches visitors, interested in organic, work in:

